



The Desert Classic

C O N C O U R S D ' E L E G A N C E 2 0 1 0

Program Advertising Space Reservation Form

Desert Classic Concours d'Elegance • February 28, 2010 • La Quinta, CA

Advertiser Information:

Date _____ Ad Size Reserved _____

Advertiser _____

Street Address _____

City _____ State _____ Zip _____

Contact Person _____

Phone _____ Fax _____

Email _____

Signature _____

Special Instructions _____

Ad Size/Rates:

Full Page - 8.5 x 11 + bleeds: \$725

1/2 Page - 7.5 (w) x 4.875 (h): \$450

1/4 Page - 3.625 (w) x 4.875 (h): \$275

1/8 Page - 3.625 (w) x 2.25 (h): \$150

Inside Covers: Upon Request

Outside Back Cover: Upon Request

Deadlines: Space Reservation and Payment must be received by **January 1, 2010**. Ad Art is due by January 8, 2010. Confirmation and art work specification/submission information will be sent upon receipt of this form.

Check (made payable to Desert Classic Concours d'Elegance)

Credit Card (please complete information below)

I wish to pay by credit card (circle one): Visa Mastercard American Express

Card # _____ Expiration Date: _____ Verification Code _____

Card Holder Name: _____ Signature _____

SUBMIT RESERVATION FORM AND PAYMENT TO:

Desert Classic Concours d'Elegance, Attn. Program Advertising

78-365 Hwy 111, Box 258 • La Quinta, CA • 92253

Concours Office: 760-766-2824